

UPCOMING ALA WEBINAR

What's New in Outdoor Lighting & How Energy Codes are Affecting this Market

Date: Thursday, April 22
Time: 11 a.m. Central
Instructor: Joseph A. Rey-Barreau
Credit: 1 CLC hour
Member Cost: \$39/participant

Sponsor:



Login instructions will be e-mailed to participants following registration. For more information, contact Nici Juneau at njuneau@americanlightingassoc.com.

After completing this Webinar, you will be able to:

- Provide a quick but comprehensive overview of how outdoor lighting is changing due to codes and new technologies
- Describe how concepts such as Dark Sky and energy regulations are changing the physical appearance of outdoor lighting
- Understand existing energy codes and how they are affecting outdoor lighting design
- Explain how new energy-saving technologies can be easily implemented into any outdoor or landscape lighting decision
- Use the changes occurring in outdoor and landscape lighting as motivators for selling these products at higher margins

ALA Webinar Registration Form

Participants _____

Company _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail Login Instructions to: _____

No. of Participants _____ X \$39 each = Total Due _____ (Non-member cost: \$78/participant)

Payment Info (No invoicing available) VISA MasterCard American Express

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Signature _____

Please fax completed form to 214-698-9899 no later than April 21.