



The American Lighting Association awards scholarships for qualified member showrooms to attend Annual Conference.

Oceans OF Opportunity

Ideas for Increasing Sales NOW and Preparing for the Future

Expert Advice on How to Hire and Keep Excellent Employees

The Latest Information on Modern Lighting Technologies

2009 ALA Annual Conference

September 13-15 | Terranea Resort | Palos Verdes, Calif.

Each scholarship includes:

- One delegate registration per showroom (Includes most meals for three days, all general sessions, a choice of educational sessions and entrance into manufacturers' product exhibits.)
Three nights of room, tax and resort fees for attendee at the Terranea Resort.

The value of this opportunity is more than \$1,500.

By completing and signing this form you agree, if accepted, to attend the conference in its entirety, arriving Sunday, September 13 (by 6 p.m. to attend the New Members/First Timers Welcome Reception) and departing at your convenience Wednesday, September 16.

Yes! Please consider me for a scholarship.

I am available and willing to travel to the Los Angeles area. I am the principal, or participate in the buying process, for my showroom. Although my conference and hotel fees will be sponsored, I understand travel and incidental expenses are my responsibility. (Only one application per showroom, please.)

Name: Company:

Phone: Fax:

Email:

Manufacturer(s) your company buys from:

Why do you wish to attend Conference?

Signature: Date:

Return application to: Attn: Beth Bentley • ALA, P.O. Box 420288, Dallas, TX 75342 • Fax 214-698-9899 Or scan and email to bbentley@americanlightingassoc.com